

Competition Notice

Terra Migaki Design 2019



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Terra Migaki Design

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1. OBJECT OF THE COMPETITION

The TMD2019 team with the Japanese companies Sochikusya Co. Ltd, GEN and the patronage of the Milan Municipality promotes the fourth edition of "TERRA MIGAKI DESIGN 2019" (later on referred as "TMD") design competition about contemporary products manufactured with raw earth.

This fourth edition is focused on designing sustainable design products: to achieve this goal, design skills and knowledge of raw earth processing are required.

The products designed for the competition can be a product or a furniture; in any case, the function of the product should be compatible with raw earth processing specific, paying particular attention to material's specific properties.

The raw earth can be used in its natural form, as a premixed blend (with additives, agglomerates...), hybridized or combined with other materials.

For more details please refer to the "Attached competition TMD 2019.pdf" file available on TDM website (link ...).

In order to promote the knowledge of the subject and to provide practical support to all the international participants of the competition, TDM

Ambassadors have been nominated all over the world: their aim is to promote the competition and support the competitors, organizing conferences, practical workshops and giving technical support finding raw materials and craftsmen for prototypes manufacturing.

2. ELIGIBILITY

Competitors must be eighteen years old, at least, and may take part to the competition individually or in group: in this case, each participant shall sign a statement appointing a group leader, that will act as the only referent of the group towards the organisation and will be the sole holder of the prize.

The signed statement and the proof of payment have to be sent by email to competition@terramigakidesign.com.

Each participant can submit only one project.

The following people are not eligible for the competition:

- jury member
- members of the executive boards of all organization bodies
- relatives of the jury up to second degree
- people who have working relationships of any nature with the members of the jury developed in the 2018-2019 TDM edition
- members of the TMD2019 team.

3. DOCUMENTS REQUIRED

Participants can send the project by email to competition@terramigakidesign.com with the following document, according to the modalities indicated in the art.6), specifying in the email object the name of the project that will also appear in the title block of the presentation board and in the wire transfer notice.

Required documents for the competition to be sent by email (single email of max 5MB):

- a PDF file, containing the presentation board, ISO A2 size (420x594 mm) with drawings, renderings, sketches or prototype pictures - if available - to communicate the shape, dimensions, construction and assembly details of the product. A brief description of the project, written in English, is required as well. The layout must be downloaded from the competition website ("concorso download" file, the respect of the format is mandatory).
- a Word or Text file (max five pages), containing a report explaining the function of the product, its use, the craft or industrial manufacturing method, how the award criteria are met (see following art. 10); it may also include images and sketches.

Any available prototype must be delivered as indicated in art. 7.

During the events of Fuorisalone in Milano (April 2019), TMD will exhibit all the delivered projects that comply with the regulation of this competition notice. In addition, TMD's jury will select 20 prototypes that will be exhibited for free.

It is forbidden to write the participant's name on the submitted documents, drawings or prototypes; the projects are identified by the project name reported in the presentation board title block. The same name must be entered in the proof of payment and in the submission form.

The presentation boards taking part to the exhibition, will be collected in a book published by TMD.

The competition jury, after the award ceremony, will enhance and report the names of all the participants and especially the winners.

4. DOCUMENTS AVAILABLE TO DOWNLOAD

You can download on the contest website <https://terramigakidesign.com>:

- the layout for the presentation board in A2 size both in PDF and in DWG: title block, text space, drawing and images space have to be respected ("presentation board TMD 2019.pdf" file)
- the design brief ("Design brief TMD 2019.pdf" file)
- the dossier with exemples, images and information about earth finishes used in design products ("Attached competition TMD 2019.pdf" file)

5. INSCRIPTION AND PAYMENT

For the submission please fill in the form available on the competition website, then send an email to competition@terramigakidesign.com attaching:

- proof of payment (the name reported in the credit transfer must be the same project name in the layout);
- the statement with the appointment of the group leader, signed by all group members, if necessary.

Registration must be submitted by March 20th , 2019. The competition fee is € 25.00(gross of VAT); for those who register by January 31st 2019 (early registration) the registration fee is reduced to € 15 (gross of VAT).

Under no circumstances the registration fees will be paid back.

6. DEADLINES FOR THE SUBMISSION OF THE PROJECT

Midnight of March 26th , 2019 (Italy local time) is the deadline for the delivery of the required documents.

7. DEADLINE FOR THE SUBMISSION OF PROTOTYPE (OPTIONAL AND NOT MANDATORY)

April 8th 2019, by 6.00 PM, is the deadline for the delivery of prototypes, directly at the exhibition space in Milan.

Receiving days and time:

April 5th to 8 th 2019, from 10.00 AM to 6.00 PM

Adress of exhibition space:

"Museo Francesco Messina" via San Sisto 4/A, 20122 Milan - Italy

Only twenty prototype will be selected by the jury and the TMD2019 team for the exhibition during the Fuorisalone 2019.

The competition organization is not liable for damage, theft and tampering prototypes before, during and after the exhibition of the Fuorisalone. In any case the exhibition spaces are protected by surveillance during the night. The prototypes have to be picked not later than April 15th 2019 from 10.00 AM to 6.00 PM: after that date the TMD organizers will not be responsible for their storage. Shipping costs and withdrawal are to be paid by the participants.

8. ANONYMITY

It's forbidden to report participants own names on any of the submitted documents and protoypes.

The name of the project only is required to be reported on all the documents required (art.3), not only on the project drawings but also in the submission form and in the proof of payment (bank transfer).

9. JURY

Jury is composed by:

- prof. Giovanni Dotelli (sustainability)
- Becky Little (technologies and properties of raw earth)
- designer Paolo Lomazzi (design principles)

The jury will decide by majority on the anonymous drawing project. The decisions of the Jury are irrevocable and unquestionable.

10. AWARD CRITERIA

Jury will examine the projects on the base of:

- design originality and innovation (35%)
- accordance between the function of the object and the properties of raw earth (35%)
- sustainability (30%)

The jury will examine submissions which comply with the regulation of this competition notice only.

11. DISSEMINATION AND PUBLICATION OF THE COMPETITION RESULTS

The results of this Competition will be announced to the participants during the Award Ceremony, to be held on April 10th 2019, after the exhibition of the projects during the Fuorisalone2019, and will be published on the Competition website (www.terramigakidesign.com) and on the website of the partners as well.

12. AWARDS

All the projects accepted in the competition will be highlighted, since they will be freely exhibited during the Fuorisalone week at the Museo Francesco Messina in Milan. The twenty best prototypes will be exhibited for free at the Museo Francesco Messina in Milan, where participants might get in touch with companies potentially interested in the production of innovative projects. Maximum emphasis will be given to the first three selected projects that will also receive the prizes described below:

- 1st prize: one study trip to Japan with guided tours to the raw earth architecture¹, one Cohettui 2 kamado oven, produced by the Japanese company Sochikusya Co. Ltd
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- 2nd prize: one study trip "New Grand Tour" about raw earth, one Cohettui "earth cube", produced by the Japanese company Sochikusya Co. Ltd
- 3rd prize: one Cohettui 1 kamado oven, produced by the Japanese company Sochikusya Co. Ltd
- Prize under 25: one Cohettui 4 kamado oven, produced by the Japanese company Sochikusya Co. Ltd

The Jury will give an honorable mention to other worthy projects. The prizes are collected by the winners the day of the award ceremony.

¹ Organized and offered by GEN (Genuine Education Network)

13. COPYRIGHT AND PROPERTY

Copyright shall remain in total ownership of the participant.

The boards will remain the property of the organizers in order to make the travelling exhibitions.

The participation to the competition implies the consent to publication and dissemination of the projects by press or via Internet, by the organizers. The availability of some prototypes selected will be required for use in itinerant exhibitions.

14. LANGUAGES

All documents must be in English.